

WHO WE ARE

Bofia Design Lab is a boutique graphic design and marketing firm that blends creativity, strategy, and innovation to bring brand stories to life. Founded by Judith Bofia, a Brand Strategy and Digital Marketing Leader with over 16 years of experience, we partner with in-house marketing teams and creative agencies to deliver fast, flexible, and visually impactful solutions that drive results.

OUR PROMISE

Bofia Design Lab helps in-house marketing teams execute stunning, brand-aligned visuals—fast, flexible, and on-strategy.

WHAT WE DO



BRAND IDENTITY

Logos, typography, and design systems that express your brand's values and make a lasting impression.



CAMPAIGN DESIGN

Cross-channel creative assets that engage, convert, and elevate your marketing efforts.



DESIGN + PRESENTATION SUPPORT

Polished materials—from brochures to pitch decks—that bring clarity and confidence to your communications.



CONTENT + STORYTELLING

Compelling narratives and visuals that clarify your message and connect with your audience.



BRAND STRATEGY

Insightful guidance on brand voice, positioning, and market differentiation.



DIGITAL + SOCIAL STRATEGY

Strategic content plans that build brand awareness and drive online engagement.

WHY WORK WITH US

With over 16 years of experience supporting in-house marketing teams and agencies, Bofia Design Lab offers fast, flexible, and reliable design support. We blend strategic thinking with a sharp eye for visual storytelling—bringing clarity, cohesion, and impact to every project. Trusted by clients across healthcare, tech, education, and beyond, we're ready to jump in and deliver from day one.



LET'S WORK TOGETHER

Let's bring your brand to life with thoughtful design and strategic support that delivers results. Ready to elevate your next project? Let's connect.

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